

eFolder Partners with Replibit; Announces eFolder BDR for Replibit at Autotask Live 2015
Backup and Disaster Recovery Offering Combines Replibit Chain-Free Backup Technology with Massive Storage and Recovery Capabilities of eFolder Cloud

Miami, FL – May 18, 2015 – eFolder, a leading supplier of business continuity and cloud file sync solutions for the IT channel, today announced at the Autotask Community Live 2015 tradeshow a partnership with Replibit and general availability of eFolder BDR for Replibit. Bundling Replibit software and the eFolder Cloud, eFolder BDR for Replibit enables IT service providers to deliver a profitable, end-to-end business continuity service to their clients.

eFolder BDR for Replibit is an image-based backup and disaster recovery service that captures backups of a server every few minutes and efficiently replicates those images to the eFolder Cloud, providing fast local or offsite recovery in the event of a server failure or site-wide disaster.

“eFolder is proud to announce a service that combines Replibit’s chain-free backup and deep backup verification technology with generous amounts of cloud storage, our silent data corruption protection technology, and powerful cloud recovery capabilities,” says Kevin Hoffman, CEO of eFolder. “These combined features uniquely empower channel partners to deliver high assurance, low labor business continuity services for SMB Windows environments.”

Partners that choose eFolder BDR for Replibit will take advantage of powerful image-based backup software and massive cloud storage and recovery capabilities, specifically:

- Bundled Replibit backup software, featuring chain-free backup technology, which reduces storage requirements and the costs and risks associated with dependent backup chains
- Deep data verification and file system integrity checking of every snapshot
- Automated screenshot verifications of backups, minimizing time and labor through daily automated DR testing
- 2 terabytes (TBs) of cloud storage per protected server in the eFolder Cloud, covering the vast majority of SMB cloud storage requirements and mitigating the unpleasant cost surprises due to client data growth and cloud data sprawl
- Local and off-site recovery options, offering multiple forms of protection in the event of a server failure or site-wide disaster, including file-level restores and fast virtualization of backups

“Replibit’s modern backup technology now makes BDR easy for partners to deploy and manage,” says Replibit CEO Andrew Bensing. “Partnering with eFolder lets us complement Replibit’s powerful software capabilities with the proven scale, durability, and reliability of the eFolder Cloud. With eFolder BDR for Replibit, partners can rest-assured that their backups are safe, verified and recoverable in the cloud.”

“Every night Replibit automatically virtualizes our clients’ servers, takes a screenshot of the booted server backup and logs it for us in our PSA system,” says John Motazed, CEO of SNC Squared. “eFolder BDR for Replibit lets us automate tasks and eliminates manual intervention, saving us time and money. It’s exciting that eFolder has partnered with Replibit, giving partners a true end-to-end business continuity experience.”

eFolder BDR for Replibit is built on a Linux Ubuntu hardened kernel and can run on most server hardware appliances, with no need for a Windows OS license. eFolder BDR for Replibit is designed to work in any SMB deployment scenario and can be deployed on BDR appliances built by partners or supplied by eFolder.

Availability

eFolder BDR for Replibit is available on May 18th, 2015.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)